

COMMUNITY DEVELOPMENT

1594 Esmeralda Avenue, Minden, Nevada 89423

Bob Nunes DIRECTOR

775-782-9005 775-782-9010 FAX: 775-782-9007 Planning Division
Engineering Division
Building Division
Regional Transportation
Water/Sewer Utility
Road Maintenance
Code Enforcement

December 18, 2002

MAIL DELIVERED

AIG Baker 1701 Lee Branch Lane Birmingham, AL 35242

RE: Master Sign Plan; "Carson Valley Plaza" APN 1220-04-602-002 thru -008, 1420-06-602-010 thru -013, US Highway 395, North Douglas County

Dear Applicant;

Your Master Sign Plan proposal has been reviewed and approved by the Douglas County Community Development Department. Any and all tenant signs located on the above referenced parcel fall under the requirements of this Master Sign Plan. All signs, must obtain separate sign review and building permits prior to construction, consistent with this approved master sign plan.

The following criteria apply to the wall-mounted tenant signs:

- Wall mounted signs for tenants 5,000 square feet or smaller shall be individual channel letters on raceways mounted to sign band. Raceways shall be finished to match the sign band to which it is attached.
- 2. Wall mounted signs for tenants 5,000 square feet or larger shall be individual channel letters surface mounted in an approved manner dependent upon the finish surface to which it is applied.
- 3. Except for tenants 5,000 square feet and above, individual letter and channel returns are to be colored black and 6" in depth.
- 4. All letter faces shall consist of a matte finish made of translucent plastic faces with a minimum 3/16-inch Plexiglas. Vinyl film shall be manufactured by 3M or equivalent.
- Individual channel letters signs shall be illuminated using plastic faces.
 Halo sign letters shall be illuminated by concealed neon tubes or LED diodes, to create a halo effect.

- 6. In no event, shall an illuminated sign or light device be placed or directed towards a public street, highway, sidewalk or adjacent premises so as to cause glare or reflection. Under no condition shall any illumination be directed upwards toward the sky.
- 7. Where required, raceways shall be painted to match the signband color on which the sign is attached. Raceways may not protrude more than 6" from the face of the wall.
- 8. Shop tenants have a maximum sign width of 75% of the total leasehold width and a height of 80% of the total sign board height.
- All signage shall be contained within the confines of the established "sign area" perimeter.
- 10. Door lettering with the name of business and hours of operation is allowed up to four square feet.
- 11. Maximum "primary frontage" sign area shall be calculated by multiplying the total width of the building suite frontage with primary public access or the frontage facing the primary street by 1.25 (i.e. leased area width of 186 X 1.25 = 232.5 square feet of allowable sign area).
- 12. Maximum "secondary frontage" sign area shall be calculated by multiplying the total width of the building suite frontage facing the secondary street by 0.5 (i.e. leased area width of 184 X 0.5 = 92 square feet of allowable sign area).
 - 13. Maximum sign area for tenants located "drive isle frontage" shall be calculated by multiplying the total width of the building suite frontage facing the driveway or drive isle by 0.25 (i.e. leased area width of 94 X 0.25 = 23.5 square feet of allowable sign area).
 - 14. Maximum Sub-tenant sign areas shall be calculated by multiplying the width of the tenant space by 0.75 (i.e. leased area width of 94 X 0.75 = 70.5 square feet of allowable sign area). Sub-tenants are allowed only one wall sign.
 - 15. The following frontages will be determined to be "primary frontages"

East face of Anchor A

East face of Anchor B

East face of Anchor C

East face of Anchor D

South face of Mini B
South face of Mini C
South face of Shop #3

South face of Anchor H
South or West face of Pad A
South face of Anchor I
West face of Pad B
West face of Pad C
West face of Pad D
West face of Pad E
South face of Pad F

18. A business or a single unit of operation is limited to no more than three (3) wall signs total.

The following criteria apply to the window tenant signs:

- 19. Tenants leased areas with 5,000 square feet and above are allowed one (1) square feet of white vinyl decals application, with lettering not to exceed two (2) inches in height, indicating tenants name, hours of operation, emergency telephone, etc.
- 20. No electronic messaging ornamentation will be permitted.

The following criteria apply to the freestanding signs:

- 21. One highway oriented free standing sign located, no closer than 5 feet from the property boundary, along the Eastern property line (along Hwy 395) is permitted. The Hwy 395 free standing sign is limited to 30 feet in height, with a total tenant sign area of 115 square feet. The center name is limited to 20 square feet: Total =135 square feet.
- 22. One free standing sign located, no closer than 5 feet from the property boundary, along the northern property line (along Topsy Lane) is permitted. The Topsy Lane free standing sign is limited to 20 feet in height, with a total tenant sign area of 63 square feet. The center name is limited to 20 square feet: Total = 83 square feet.
- 23. All freestanding signs will be architecturally compatible to the attached commercial center, and include an address which does not count towards the allowable sign area.

The following criteria apply to the Directory signs:

East face of Anchor E

East face of Anchor F

East face of Anchor G

East face of Shop #1

North face of Shop #2

North face of Mini A

North face of Mini B

North face of Mini C

North face of Shop #3

North face of Anchor H

North and East faces of Anchor I

South face of Shop #4

East face of Pad A

East face of Pad B

East face of Pad C

East face of Pad D

East face of Pad E

East face of Pad F

16. The following frontages will be determined to be "secondary frontages"

North face of Anchor A

South face of Anchor G

East face of Anchor H

West face of Anchor I

North face of Pad A

North face of Pad B

South face of Pad C

North face of Pad D

South Face of Pad E

North face of Pad F

17. The following frontages will be determined to be "Drive isle frontage"

West face of Anchor A

West face of Anchor B

West face of Anchor C

West face of Anchor D

West face of Anchor E

West face of Anchor F

West face of Anchor G

West face of Shop #1

South face of Shop #2

South face of Mini A

24. All directory signs shall comply with section 20.696.120 with Douglas County code. Which allows a monument sign, with a maximum 5 feet in height for a parcel or record within a commercial complex. The Maximum sign area is based on section 20.696.1 of Douglas County code.

General

- 25. All address numbers are to be four inches 4' high, made of white vinyl, die cut reserve letters/numbers. The location shall be horizontally centered in the glazing area of the transom above the main entry door and vertically located so as to be 4" above the adjacent storefront mullion.
- 26. All fasteners shall be made of non-corrosive material.

This is the final decision regarding your Master sign plan review. Should you be aggrieved by any portion of this decision, you have until January 2, 2003 (10 working days) to file the Appeal of Decision application, and applicable fees, with Douglas County Community Development.

If you should have any questions, please feel free to contact me at (775) 782-6211.

Sincerely,

Mimi Moss, AICP Planning Director

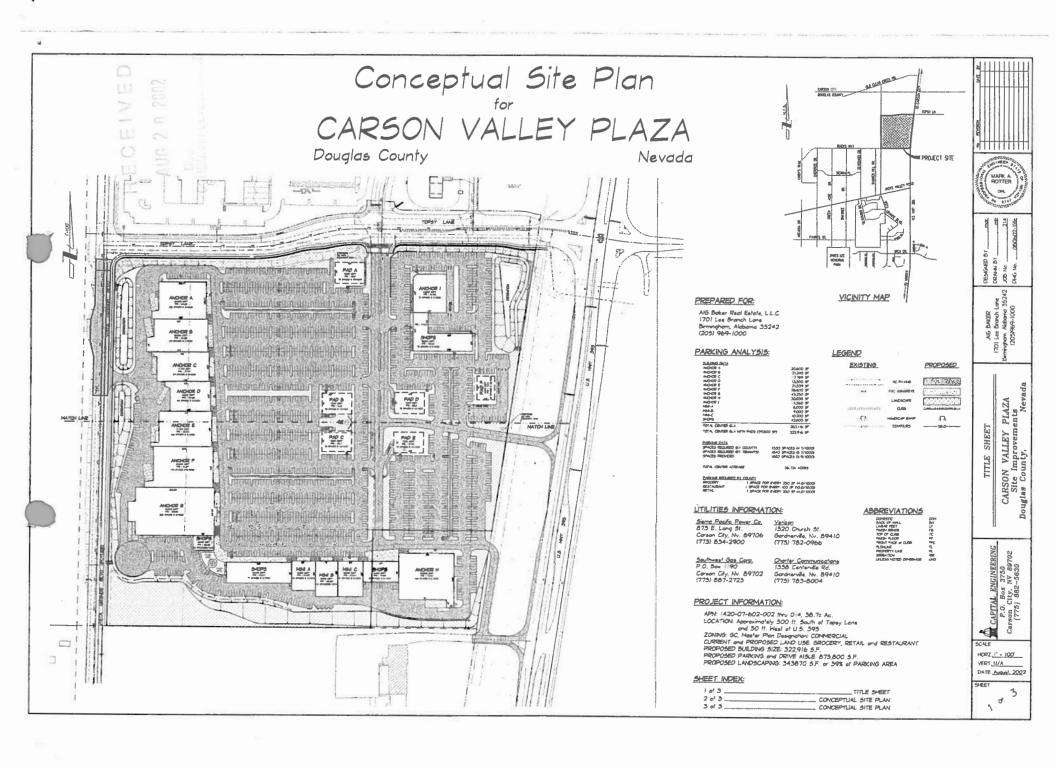
Douglas County Community Development

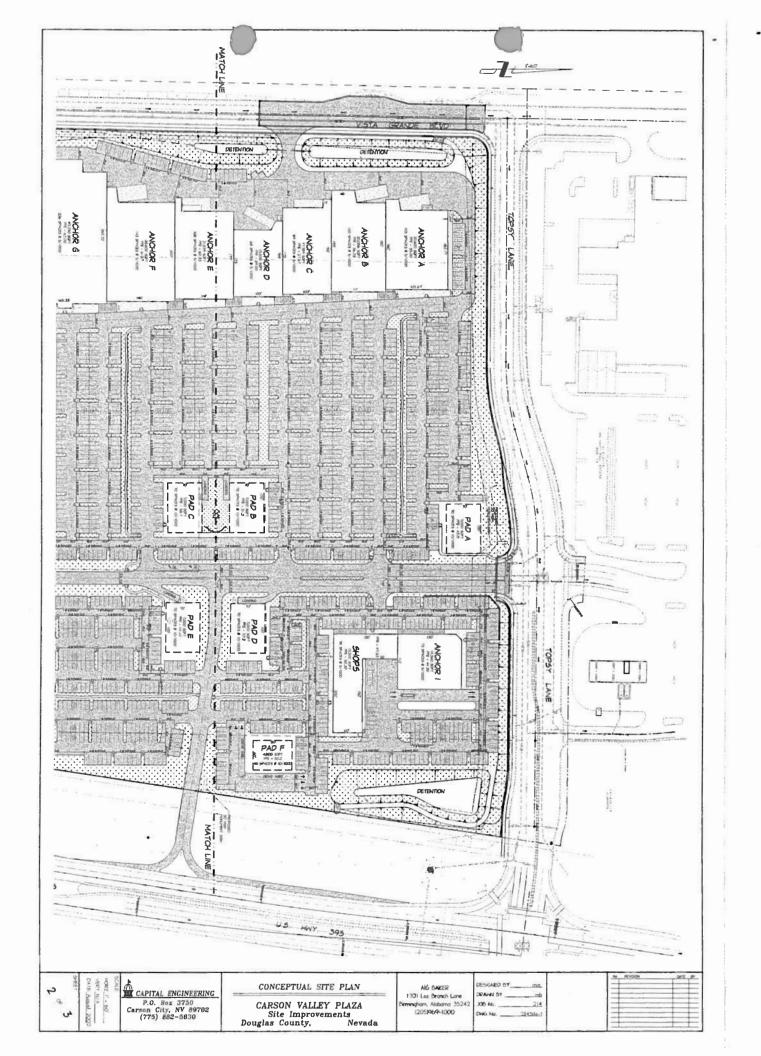
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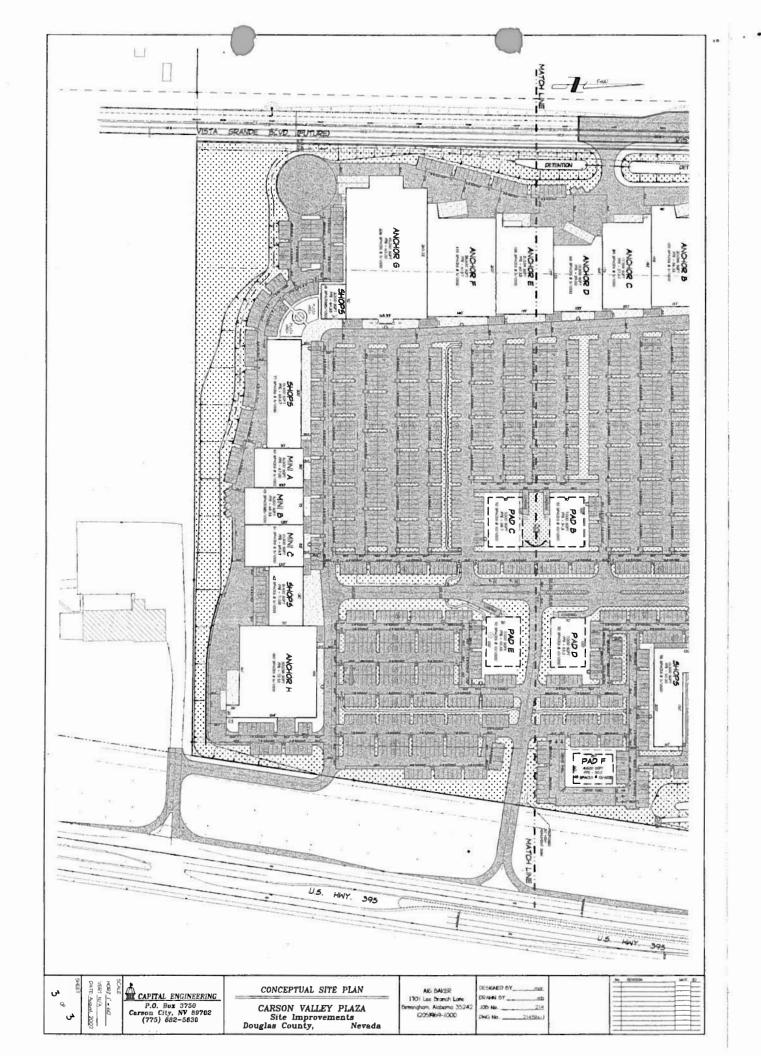
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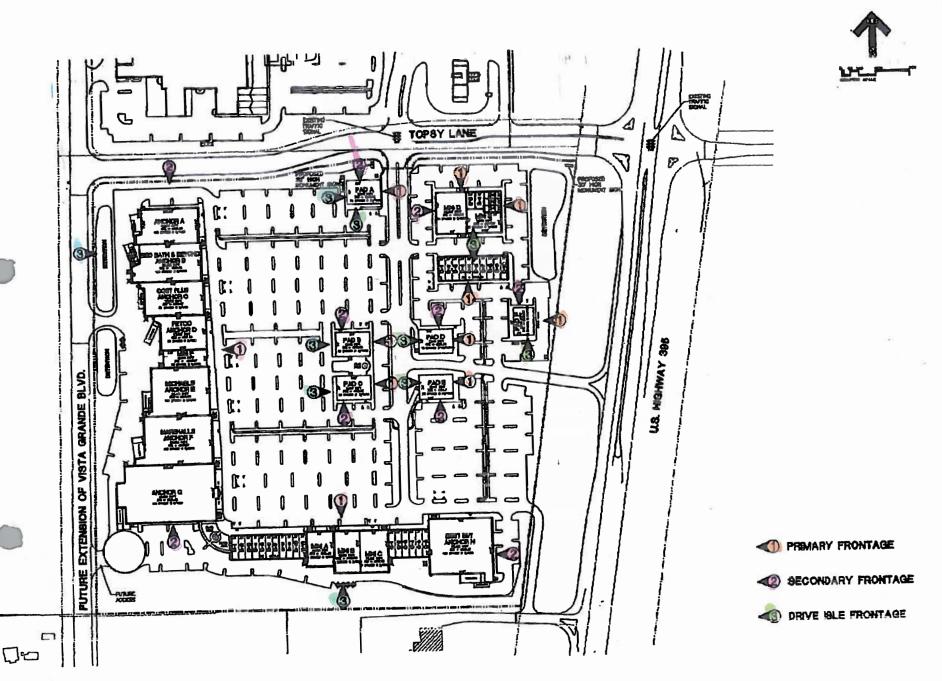
DA 02-106

Master Sign Plan Binder









CARSON VALLEY PLAZA



AIG BAKEK

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12/17/02

L.C.

AIG Baker Carson Valley L.L.C. DOUGLAS COUNTY, NEVADA

SIGNAGE PLAN EXHIBIT