



COMMUNITY DEVELOPMENT

1594 Esmeralda Avenue, Minden, Nevada 89423

Bob Nunes
DIRECTOR

775-782-9005
775-782-9010
FAX: 775-782-9007

Planning Division
Engineering Division
Building Division
Regional Transportation
Water/Sewer Utility
Road Maintenance
Code Enforcement

September 15, 2004

MAIL DELIVERED

Jerry F Rosenstock
7754 "A" Balboa Boulevard
Van Nays, CA 91406

RE: Master Sign Plan; "Minden Plaza North", 1687 US Highway 395, Minden
APN 1320-30-702-017

NO
2004 SEP 16 PM 4:01
FILED
BARBARA REED
CLERK
DEPUTY

Dear Applicant;

Your Master Sign Plan revision has been reviewed and approved by the Douglas County Community Development Department. All signs, must obtain separate sign review and building permits prior to construction, consistent with this approved master sign plan.

The following criteria apply to the wall-mounted tenant signs:

1. All signs shall meet the "Sign Advertising Control" criteria established by Douglas County Code Section 20.696, as well as any further restrictions defined below.
2. Wall-mounted signs will be single face wall-mounted cabinet box signs, backlight, with a dimension of 2' high by 10' wide.
3. The box frame colors will be limited to black, dark blue, and dark green.
4. The background or lens color will be limited to crème or white in color.
5. Bright yellow and orange colors are not allowed for lettering or designs, but mustard yellow or gold are acceptable.
6. The font type, design and colors are the choice of the individual tenants.
7. For the store with frontage on both the Highway 395 and the eastern parking lot area;
 - a. The sign facing Highway 395 is consider the Primary Frontage and can have a sign dimension of 3 feet height by 10' wide, or 2' high by 10' wide.
 - b. The sign facing the eastern parking lot area is considered secondary and can have a maximum sign area calculated by multiplying the leased building frontage along the parking area by 0.25.

This is the final decision regarding your Master sign review and approvals. Should you be aggrieved by any portion of this decision, you have until September 29, 2004 (10 working days) to file the Appeal of Decision application, and applicable fees, with Douglas County Community Development.

JERRY F. ROSENSTOCK
7754 "A" BALBOA BOULEVARD
VAN NUYS, CA 91406
PHONE (818) 781-6289, FAX (818) 781-4241
E-MAIL jericho44@hotmail.com

August 9, 2004

Douglas County Planning

Re: Sign Master Plan
1687 Highway 395
Minden, NV 89423

Dear Sirs:

Please amend the current Sign Master Plan criteria for the above address to read as follows:

1. 2 x 10 signs are acceptable rather than 2 x 12.
2. Signs are single face wall mounted signs.
3. The colors of mustard or gold are acceptable but not bright yellow.

Thank you for your cooperation in this matter.

Sincerely,

Jerry F. Rosenstock



RECEIVED
SEP 02 2004
DOUGLAS COUNTY
COMMUNITY DEVELOPMENT

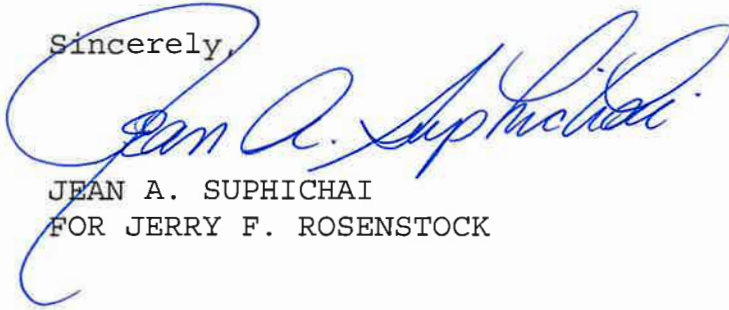
**JERICO ENTERPRISES, INC.
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VAN NUYS, CA 91406
PHONE: (818) 781-6289
FAX: (818) 781-4241
E-MAIL jericho44@hotmail.com**

MEMO TO: DENNIS
MEMO FROM: JEANNIE SUPHICHAI
MEMO DATE: AUGUST 10, 2004
MEMO RE: LETTER TO DOUGLAS COUNTY PLANNING

Under cover of this memo you will find the above forms.

Thank you for your assistance with this.

Sincerely,



JEAN A. SUPHICHAI
FOR JERRY F. ROSENSTOCK

RECEIVED
SEP 02 2004
DOUGLAS COUNTY
COMMUNITY DEVELOPMENT

JERRY F. ROSENSTOCK
7754 "A" BALBOA BLVD.
VAN NUYS, CA. 91406
(818) 781-6289, (818) 781-4241 FAX
jericho 44@hotmail.com

OK: DC

FAX TO: DALE CONNORS - MINDEN COUNTY PLANNING
FAX NUMBER: 775 782 9007
FROM: JERRY F. ROSENSTOCK
FAX DATE: MAY 15, 2000
PAGES: ONE

EXISTING MASTER
SIGN PLAN

RE: MINDEN PLAZA NORTH
MASTER SIGN PLAN

Dear Dale:

This is the Master Sign Plan for the Minden Plaza North.

A/ INDIVIDUAL UNIT SIGNS

INTERIOR UNITS FACING INTO THE PARKING AREA WILL HAVE
SIGNS AS FOLLOWS;

- 1/ Cabinet box signs, backlighted, which are 2' X 12'. The frames will be limited to Black, Dark Blue and Dark Green
- 2/ The background or lens will be 'CREME IN COLOR'.
- 3/ YELLOW AND ORANGE COLORS WILL NOT BE ALLOWED IN THE LETTERING OR DESIGNS.
- 4/ Font type, designs and other colors are tenants choices.

UNITS FACING HIGHWAY 395

1/ WILL HAVE THE SAME SPECIFICATIONS AND RESTRICTIONS AS INTERIOR FACING UNITS, EXCEPT THEY WILL BE ABLE TO HAVE SIGNS 3' HIGH BY THE ALLOWABLE FORMULA PER THE CODE. THE STORE WITH BOTH FRONTAGE AND PARKING LOT EXPOSURE, WILL BE ABLE TO HAVE A SECONDARY SIGN, PER CODE AT .25 SQUARE FEET FACING INTO THE PARKING AREA.

DALE, PLEASE ADVISE BY RETURN FAX IF THIS MEETS YOUR APPROVAL.

VERY TRULY YOURS

JERRY ROSENSTOCK

CC: R.P. HEIM

775 782-5939

JERRY F. ROSENSTOCK
7754 "A" BALBOA BLVD.
VAN NUYS, CA. 91406
(818) 781-6289, (818) 781-4241 FAX
jericho44@hotmail.com

FAX TO: TAMY VOGL- DOUGLAS COUNTY PLANNING
FAX NUMBER: 775 782 9007
FAX FROM: JERRY F. ROSENSTOCK
FAX DATE: JANUARY 18TH 2001
NUMBER OF PAGES: ONE

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RE: MINDEN PLAZA NORTH

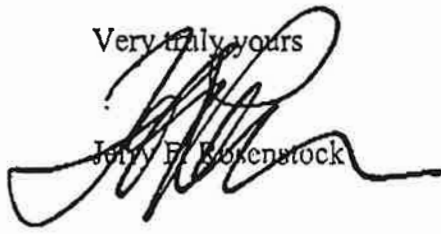
DEAR TAMY

As per our telephone conversation concerning background color for signs . In my request for the master plan designation of color choices, I used "crème". That seems to be a problem for the tenants and suppliers. I would appreciate a change to either "crème" and or "white". Or to "white". It appears that "white" is more readily available, and would not change the look in any substantial manner.

Please advise me of the decision.

Thanking you in advance for your attention to this matter.

Very truly yours


Jerry F. Rosenstock

"WHITE ONLY" OK
DC
1/18/01

DA 99-020

JERRY F. ROSENSTOCK
7754 "A" BALBOA BLVD.
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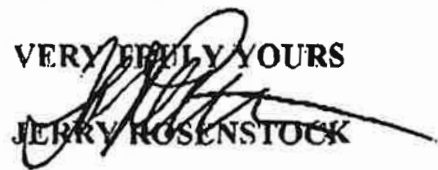
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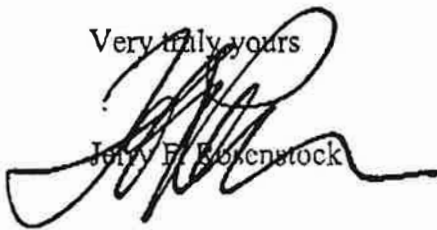
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